

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

Their United States affiliate, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving lift truck materials and materials handling equipment. This network allows Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, thanks to their reliability in maintaining a high level of customer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Originally the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion project. Sales of these products were originally targeted to state-run companies, large scale organizations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's progressive technological enhancements combined with sales success placed them in a situation of substantial expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling market. This project proved highly profitable for Daewoo and their forklift product sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.